Subject: Join Us at TechExpo25 – Claim Your Complimentary Pass

Dear [Name],

I’m excited to invite you to [**SCTE TechExpo25**](https://techexpo.scte.org/), taking place from September 29 – October 1 in Washington, DC, where [Company Name] will be showcasing our latest products and innovations. As one of our valued customers, I’m pleased to offer you a **complimentary Expo pass** to attend the event.

For over 40 years, this event has been bringing the broadband industry together and has established itself as the largest broadband industry event in the Americas. In 2025, we’re taking things to the next level. Under the theme, **Network (R)evolution**, TechExpo25 will explore how broadband is transforming to meet the demands of a hyper-connected, always-on world.

* **Ignite Bold Ideas:** Hear from industry trailblazers in dynamic headliners and exclusive sessions on the show floor. Dive into cutting-edge discussions on trends, technologies, and the future of connectivity.
* **Make Valuable Connections:** Network with peers, experts, and leaders from around the world. With thousands of global attendees, this is the perfect place to collaborate, exchange ideas, and move business forward.
* **Unlock Real Opportunities:** Discover the latest technology advancements on the show floor and learn how industry leaders are tackling key challenges and positioning themselves for growth in a fast-changing world.

To redeem your complimentary Expo pass,

Reply to this email / contact us at [email address] and we will confirm your details to take care of your complimentary registration.   
*or*  
Submit your details here [insert your landing page/form link ‘**here’**] to confirm your attendance and receive your free pass. *Use this option if you will be creating your own landing page and form for your participation at the event.*

We look forward to seeing you at **SCTE TechExpo25** where, together, we’ll help shape the future of broadband.

Best regards,

[your name]