



## SCTE TechExpo25 Spotlights Broadband's Network (R)Evolution

*Global Broadband Leaders Converge In Washington, D.C. to  
Define the Next Era of Connectivity*

*Agenda is now live.*

EXTON, PA.– June 6, 2025 - SCTE's [TechExpo25](#)—the broadband industry's flagship event—has unveiled its [agenda](#), setting the stage for the most future-focused TechExpo yet. Taking place in Washington, D.C., from September 29 to October 1 and co-hosted by [Comcast](#) and [NCTA-The Internet & Television Association](#), the event will bring together leading technologists, innovators, policymakers, and industry executives to explore the breakthroughs shaping the next era of connectivity.

### **Why Washington, D.C.?**

After a pivotal election year and at a time of historic investment in broadband infrastructure and innovation, SCTE TechExpo25 is heading to the heart of policymaking—Washington, D.C.—to amplify the voice of the connectivity industry and highlight the transformative technologies shaping America's digital future.

"I can't think of a more important year to host SCTE in Washington, D.C. In 2025, we have an important opportunity to showcase how our industry is building the critical digital infrastructure that is the backbone of America's economic growth, technological progress, and global competitiveness. Hosting in the nation's capital allows us to engage directly with policymakers and demonstrate how our innovations are driving seamless wired and wireless connectivity, empowering communities, and enabling access to opportunity for all Americans," said Michael Powell, President & CEO, NCTA- The Internet & Television Association.

Set against the backdrop of **NETWORK (R)EVOLUTION: Delivering the Seamless Experience**, TechExpo25 will shine a spotlight on the groundbreaking innovations propelling the future of broadband. This year's event will explore the transformative technologies reshaping network infrastructure and unlocking new possibilities for seamless, intelligent, and scalable connectivity. From next-gen architecture to immersive

digital applications, TechExpo25 convenes the leaders and advancements defining what's next in the connected world.

## What Is on the Agenda?

Across seven tracks (**Wireline, Wireless & Convergence, AI & Automation, Operations Network Planning & Construction, Differentiated Services, Tech Policy, StreamTech**) TechExpo attendees will learn how broadband operators and their suppliers can thrive in the evolving landscape of wireline, wireless and converged networks. They will also discover how to leverage cutting-edge technologies for automation and advanced planning, while tackling challenges in security, operations and construction—all to deliver seamless customer experiences.

Key challenges being addressed will include:

- Architecting the seamless future of connectivity with advancements in fiber, DOCSIS® technology, and converged networks
- Harnessing AI and automation for predictive operations, self-healing networks, and superior customer experiences
- Accelerating deployment and scalability through smart planning, innovative construction, and operational excellence
- Enabling differentiated, monetizable services with API-driven, context-aware, and virtualized network architectures

## What's New at TechExpo25: Innovation, Immersion, and Industry Connection

TechExpo25 introduces a refreshed slate of experiences designed to inspire, inform, and spark collaboration across the broadband industry. Reflecting the evolving needs of professionals and organizations throughout the connectivity ecosystem, this year's event will debut several dynamic features aimed at fostering innovation and deeper industry connections.

Among the highlights is StreamTech, a new streaming-focused track developed in collaboration with the [Streaming Video Technology Alliance \(SVTA\)](#). This track delves into the fast-changing world of digital streaming—from low-latency delivery and predictive scaling to immersive content experiences. Designed for both live event and on-demand formats, StreamTech showcases scalable solutions that drive next-generation viewer engagement.

Attendees can also look forward to curated city tours in Washington, D.C., offering opportunities for relaxed networking amid the capital's cultural backdrop. Interactive, skills-based workshops will provide hands-on learning and practical toolkits for real-

world challenges, while an immersive show floor experience combines technology showcases, networking lounges, charging stations, and interactive installations. To top it off, TechExpo25 will present fresh content formats including fireside chats, peer-led forums, and bold panels featuring disruptive voices and thought leaders from across the industry.

With a renewed focus on innovation, connection, and actionable insights, TechExpo25 promises to be the most forward-looking edition yet. [Registration is open](#) and members of the media are invited to apply for a complimentary pass to TechExpo25 [here](#).

### **About TechExpo25**

For over 40 years, the Society of Cable Telecommunications Engineers (SCTE), a subsidiary of CableLabs, has united industry professionals to connect, collaborate, and drive innovation. As the leading hub for thought leadership, groundbreaking technology, and strategic dealmaking, SCTE continues to shape the future of broadband telecommunications.

SCTE's TechExpo25 will take place September 29 – October 1, 2025, in Washington, DC, bringing together global industry leaders to explore cutting-edge technologies defining the future of connectivity. Chaired by David Watson, president & CEO of Comcast Cable, and Michael Powell, president & CEO of NCTA – The Internet & Television Association, TechExpo25 will showcase the latest advancements and transformative innovations in broadband. Learn more at [techexpo.scte.org](https://techexpo.scte.org).

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